



The Resurrection of Jesus Christ

THE TECHNICAL PLATFORM

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The Architecture and Foundation

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- SECURITY
- ENCRYPTION
- AUTHENTICATION
PROTOCOLS
- INTEROPERABILITY
- VIRTUALIZATION
- GENERIC REST API

The Platform*

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- MODULAR
- SEAMLESS
- EXPANDABLE

*Final business results including an IPO offering upon successful launch of platform

Customer Relationship Management (CRM)

Module 1

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- ▶ Customer Tracking
- ▶ Customer Activity
- ▶ Customer Purchases
- ▶ Customer Profile
- ▶ Community Features – Connecting the church globally
 - ▶ Chat with others in the community
 - ▶ See what they are sharing
 - ▶ See what others are watching
 - ▶ See world map of where everyone is
 - ▶ Connect with other ambassadors

Content Management System (CMS)

Module 2

- ▶ Administrative functions to add content for main marketing website
- ▶ Blogs
- ▶ Press Releases
- ▶ Podcasts
- ▶ Video Clips
- ▶ Marketing and promotional content
- ▶ Social Media functions, meta tags, keywords, etc...
- ▶ Links to social media sites – Facebook, Twitter, Instagram, Linked In, others
- ▶ Integrated global marketing campaign

eCommerce

Module 3

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- ▶ Purchase movie products (shirts, hats, DVD's, etc..)
- ▶ Purchase a movie to view
- ▶ Purchase discipleship tools and resources
- ▶ Purchase training videos
- ▶ Administrative functions to add new products
- ▶ Administrative functions to do product fulfillment
- ▶ Track product inventory
- ▶ Track sales and royalties
- ▶ Payout royalties, commissions and affiliates

Prayer App

Module 4

- ▶ Connecting the church globally
- ▶ Post a prayer request for an individual, city, state, congressional district, region, country, organization, other
- ▶ Pray for a prayer request
- ▶ Post prayer request outcomes
- ▶ See how many are praying for your prayer request
- ▶ See how many answered prayers
- ▶ See world map of prayer request locations and answers to prayer

Streaming Video

Module 5

- ▶ View a movie
- ▶ View a prayer meeting from around the world
- ▶ View discipleship training
- ▶ View other tools and events
- ▶ See how many others are watching from around the world

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Integration

Module 6

- ▶ Integrate with online marketing software for large email blasts, marketing campaigns, event announcements, new movie releases, etc...
- ▶ Integrate with Social Media platforms for sharing and posting on social media
- ▶ Integrate with other 3rd party software as needed to expand capabilities, reach larger audiences and networks